



Apptio Cloudability

Cloud Financial Management for Amazon Web Services (AWS)

Accelerate your cloud-first initiative

Apptio Cloudability and Amazon Web Services (AWS) together accelerate cloud initiatives through increasing financial confidence in cloud spend and enabling organizations to better demonstrate the business value of AWS.

Organizations require confidence in their AWS spend to maintain and accelerate cloud investment needed to meet business objectives. Yet organizations struggle to get transparency into the fully-burdened costs of cloud resources across accounts and cloud providers. This complexity leads to difficulty allocating spend to consumers, resulting in teams that lack a unified approach for communicating and managing cloud costs. When finance, technology, and business teams have visibility and can effectively communicate on cloud costs, it unblocks opportunities for migrations, and adoption of new cloud services.

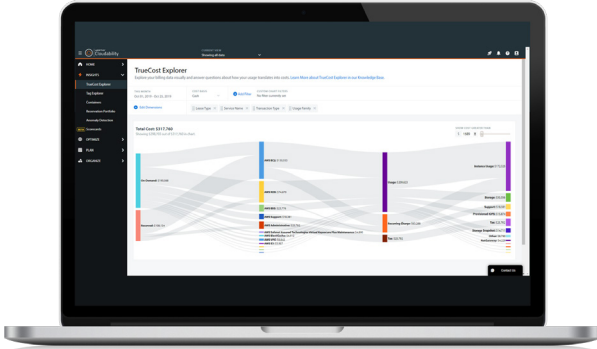
Key Benefits

- Save **20%+** on annual AWS spend
- Allocate **100%** of AWS costs
- Free up **25+ hours** a month
- Accelerate cloud migrations
- Achieve **90%+** RI & SP coverage
- Calculate cloud TCO

Translate cloud spend into business value

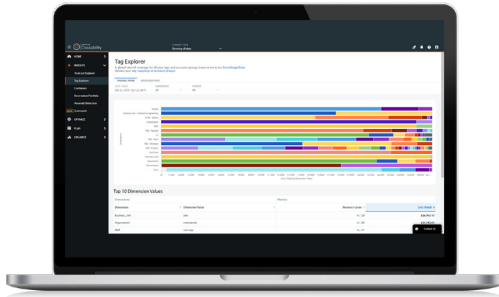
Apptio Cloudability is a cloud financial management solution built to help AWS customers monitor, allocate, and optimize cloud costs across their business.

Cloudability enables distributed IT, finance, and business teams to fully embrace the fifth pillar of the AWS Well Architected Framework, Cost Optimization, by providing unique advantages such as support for multiple master payer accounts and integrated fully-burdened costs throughout the platform. Robust allocation, visualization, and optimization tools help organizations increase their confidence in cloud spending and improve financial accountability at scale. The result is teams operating at higher cost efficiency and organizations that are enabled to continuously improve the business value of their cloud.



APPTIO® Cloudability

- **Inform:** Enable team ownership of AWS costs
- **Optimize:** Rightsize spend & plan commitments
- **Operate:** Continuously improve the unit economics of AWS



Create visibility & trust

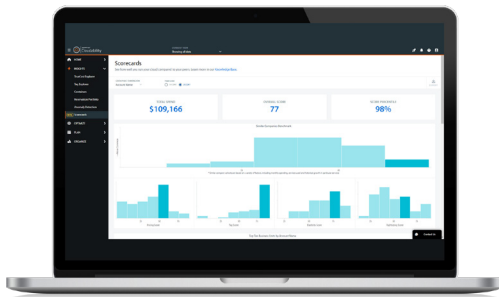
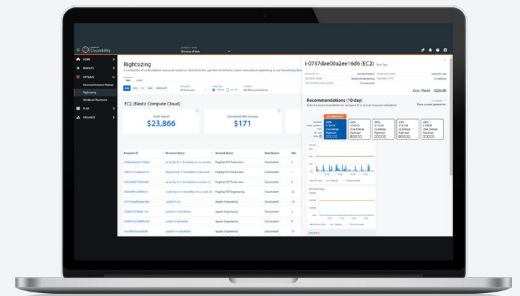
Enable team ownership of AWS costs

- Analyze fully-burdened costs in near real-time by integrating custom pricing and incorporating amortized RIs and Savings Plans
- Allocate 100% of costs including containers, support, and shared services
- Communicate the value of cloud at the application and BU level by mapping costs to custom business dimensions
- Establish budgets and predict future spend with ML-driven forecasts

Optimize resources & save on cloud

Rightsize AWS spend and plan commitments

- Save over 20% on annual cloud spend with intelligent optimization recommendations
- Rightsize resources based on CPU, memory, network, and storage needs
- Achieve more than 90% RI & Savings Plan coverage with end-to-end reservation planning, including exchanges and modification
- Detect and remedy spend anomalies with real-time notifications



Mature your Cloud Center of Excellence

Continuously improve the unit economics of AWS

- Automate best practices for cost optimization and data hygiene
- Simplify organization-wide chargeback/showback
- Benchmark across teams and against peers
- Integrate Apptio Cloudability's API into existing business processes and toolsets such as Jira and Datadog



Maintained 90%+ RI Coverage to run their infrastructure at the lowest rate possible



Reinvested \$1 million savings into scaling the business and improving customer experience



Saved \$5 million enterprise-wide by leveraging Cloudability recommendations

Get started

Apptio is the leading provider of cloud-based Technology Business Management (TBM) software that helps technology leaders manage the business of IT. To get started with a free trial of Apptio Cloudability, visit info.apptio.com/free-trial-aws