

The Effects of Poor Cloud Cost Management



The cloud is helping companies innovate faster and better than ever. But that freedom makes it easy to have poor cloud cost management.

In a recent study by 451 Research, 80% of businesses reported a negative impact from poor cloud cost management. Here's the percentage of companies that ran into each problem.

(NOTE: Many companies ran into more than one issue!)

Waste and Sprawl of Unused Resources

Unused resources can suck up your budget and bloat your infrastructure.



Sub-Optimal Service Levels

Applications crash or slow down if you overspend and can't purchase what you need.



Cloud Migration Slowed Down (or Halted)

Cloud migration costs can easily balloon over budget and grind the process to a halt.



Innovation Negatively Impacted

Poor cloud cost management drags down the pace of your team's innovation.



Runaway Costs

Cloud makes it easy to spin up new resources, which makes it easy to rack up huge bills.



Give Your Infrastructure the Financial Foundation It Needs

With Cloudability, you have the tools you need to implement a FinOps operating model so you can control cloud costs and accomplish your business goals.

Find out more at [Cloudability.com](https://cloudability.com)

Want more data about Cost Management in the Cloud Age?

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